



ECM CHALLENGE!

Complete these easy tasks to earn points:

Sign up to receive weekly Campaign E-news	5
Attend ECM Training or online	5
Attend Kick-Off Event (5 points per event: September 9 & 10)	5
Attend Finale Celebration	5
<i>Note: RSVPs to Finale will earn points pending your check-in at Finale. If you do not show, and those points put you below the minimum entry of 90 points, you are not eligible to win.</i>	
BONUS! Bring a guest to a campaign event <i>(limit 5 points per event, you will not earn more for additional guests)</i>	5
Meeting with Loaned Executive to plan campaign	15
Use of incentives or fun themes to encourage campaign participation	5
Host an event or fundraiser outside of normal campaign participation (<i>ex: sell cookbooks, bowling night, 2-1-1 collection, etc.</i>) and send us a photo and paragraph about the event	10
CEO endorsement of campaign at group meeting or via letter to the employees	5
Visually advertise campaign at workplace with posters, emails, newsletters, screen savers, etc.	10
Group meeting(s) with at least 50% of your employees in attendance (25% for larger companies)	20
% increase in number of Community Fund Donors in workplace over last year	10
% increase per capita in Community Fund Dollars over last year	10
Return <i>all</i> pledge cards back to United Way, regardless of donation (<i>if applicable</i>)	5
Turn in fully completed report envelope(s) by Dec. 1	5
Complete and submit ECM survey by Dec. 1	10

Total Possible Points: 125



**United Way of
Mid-Hudson Valley**

Serving Dutchess & Orange Counties

Collect at least 90 out of the possible 125 points by December 1 and you and your Loaned Executive will be entered in a raffle to win amazing prizes!



\$500 Gift certificate to Target



\$250 in free gasoline

Earn all 125 points and receive an *extra* raffle entry!

Your Loaned executive will help us track your progress, so make sure you keep them updated throughout the campaign. Bonus points are announced in weekly e-mails to keep your eyes peeled!

Questions? visit our website at www.uwoc.org/ECMchallenge or call Megan at 845.471.1900 x115.